

# WORK PLAN

EFY 2004 (July 2011 - June 2012)

Country: Ethiopia

UNDAF Theme: Enhanced Economic Growth

**Expected UNDAF Outcome:**

By 2011, people's welfare and livelihoods improved through enhanced cross-sectoral economic development in selected potential areas and products.

**Programme outcome:**

Private sector development promoted for enhancing economic growth.

Total programme period: 2007 - 2012

Project ID (Atlas code): 74935

Duration: July 2011 - June 2012

Estimated 12 months budget

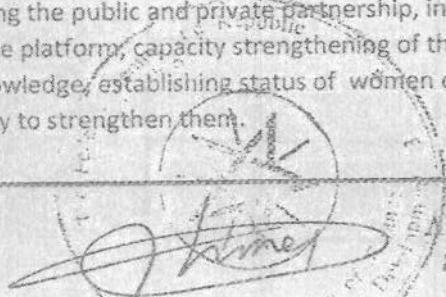
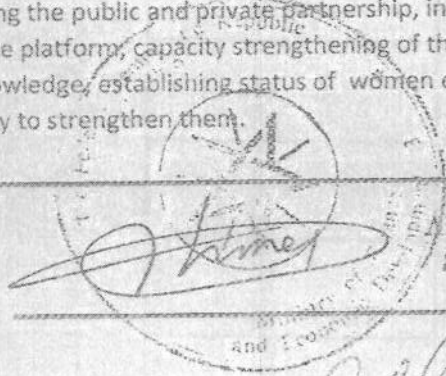
Government contribution:

UNDP contribution: 894,000 USD

**Brief Description**

This 12 months annual work plan for Private sector development project will run up to end of 2004 EFY or June 2012. The outputs, targets and activities with budgets are well laid out for each component of the project. The main components under the project include: 1) enhancing the competitiveness of the leather industry in world market, 2) establishment of regional free trade area between Sana'a Cooperation Forum, 3) enhancing private sector development through including strengthening the public and private partnership, institutionalising evidence based public-private dialogue platform, capacity strengthening of the federal and regional chambers, promoting export knowledge, establishing status of women entrepreneurs and devising and implementing strategy to strengthen them.

Agreed by MOFED

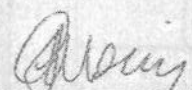
AHMED SHIDE  
State Minister

Agreed by MOTI



Tadesse Haile  
State Minister

Agreed by UNDP



Christine Masisi  
Deputy Country Director (P)



**Annual Work Plan 2004 (July 2011 to June 2012)**

**Private Sector Development Project**

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
<b>Enhancing the competitiveness of the leather industry in the world makret</b>									
<b>Output:</b> Strengthened human resource and institutional capacity for managing and efficiently operating leather industries and LIDI to facilitate improvement in business process, reduced downtime of machineries and raise quality of leather products  <b>Target:</b> ■ Reduced downtime of machineries ■ Improved quality of leather products  <b>Indicator:</b> ■ Frequency of downtime of machineries ■ Quality of leather products	■ Establish and strengthen the leather industry maintenance workshop  ■ Strengthened leather product development centre	151,000				LIDI/MOT	UNDP	Procurement, learning cost, Misc	151,000
	■ Train machine operators			10,000			LIDI/MOT	UNDP	Learning cost

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
	<ul style="list-style-type: none"> <li>■ Organise conference on strategic issues to promote the leather industry</li> </ul>			20,000			Workshop & conference costs	20,000	
	<ul style="list-style-type: none"> <li>■ Prepare and publish Conference proceedings</li> </ul>							5,000	
	<ul style="list-style-type: none"> <li>■ Employ national project officer</li> </ul>	7,500	7,500	7,500	7,500			30,000	
<b>Output:</b> <ul style="list-style-type: none"> <li>■ Needs of women entrepreneurs and SME assessed and a strategy devised for making them increasingly engaged in leather product manufacturing and marketing.</li> </ul>	<ul style="list-style-type: none"> <li>■ Study and inventorise women entrepreneurs and SME currently engaged in leather product manufacturing and marketing - and devise strategy for strengthening them to have increased market access.</li> <li>■ Strengthen capacity of women entrepreneurs and SMEs for increased market access</li> </ul>				73,000	LIDI/MOT	UNDP Service contract, learning costs	73,000	

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
<p><b>Target:</b></p> <p>■Based on needs assessment of women entrepreneurs and SMEs, a strategy devised to support them to increasingly engage in the manufacturing and marketing</p> <p><b>Indicator:</b></p> <p>■Quality of the needs assessment report and strategy for capacity strengthening</p>									

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
<b>Output:</b> Export of Ethiopia's leather products enhanced  <b>Target:</b> ■ Promotion of leather products export  <b>Indicator:</b> ■ Amount of export	■ Review and propose how to strengthen leather export strategy and present to government for decision.	35,000				LIDI/MOT	UNDP	Service contract, learning costs, miscellaneous	35,00

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004	2011/12	Jul-Sept	Oct-Dec		Jan-March	April-June	Source of Fund
	■ Organise conference on leather trade and enhancing export of Ethiopian leather products		15000			LIDI/MOT		Premisis, travel, Conference, miscellanouos costs	15,000

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description	
		2004 2011/12					Source of Fund	Budget description
		Jul-Sept	Oct-Dec	Jan-March	April-June			
	■ Participate in international leather fair and expo	27,000						27,000

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
	Organise All African Leather Fair			100,000				100,000	
	Prepare and publish Conference proceedings			5,000				5,000	
	<b>Sub-total</b>	337,500	44,500	132,500	85,500			600,000	



Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
<b>Enhanced Private Sector Development</b>									
<b>Output:</b> Enhanced public and private sector partnership that fosters private sector development									
<b>Target:</b> <ul style="list-style-type: none"> <li>■ At least 2 studies on PSD issues carried out to inform policy dialogue</li> <li>■ A study on current status and enhanced strategy for public-private partnership</li> <li>■ Four evidence based dialogue forums between government and the private sector to help resolve private sector development issues</li> </ul>									
<b>Indicator:</b> <ul style="list-style-type: none"> <li>■ No. of studies carried out</li> <li>■ No. of private issues resolved following the PPDF</li> </ul>									
	<ul style="list-style-type: none"> <li>■ Carryout studies on identified PSD issues</li> <li>■ Review current status and formulate strategy for enhancing public and private partnership</li> </ul>	21,000		21,000		ECSSA/M OTI	UNDP	Service contract, contract, misc	42,000
		20,000				ECSSA/M OTI	UNDP	Service contract, misc	20,000

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		
		2004 2011/12					Source of Fund	Budget description	Amount In USD
		Jul-Sept	Oct-Dec	Jan-March	April-June				
	<ul style="list-style-type: none"> <li>■ Organise workshop to discuss issues affecting commercial businesses and investment</li> </ul>			9,000		ECSSA/M OTI	UNDP	Workshop costs	9,000
	<ul style="list-style-type: none"> <li>■ Organise public - private dialogue forums</li> </ul>	7,000		7,000				Conference costs	14,000
	<ul style="list-style-type: none"> <li>■ Build the capacity of the federal and regional chambers to effectively serve their members</li> </ul>	30,000	20,000					Learning cost, procurement, Misc	50,000
<b>Output:</b> <ul style="list-style-type: none"> <li>■ Export of Ethiopian commodities to the world market promoted through increased engagement of the private sector</li> </ul>	<ul style="list-style-type: none"> <li>■ Organise trade fair for major commercial commodities</li> </ul>		40,000			ECSSA/M OTI	UNDP	Publication, documentation, seminars, media, premises, travel costs	40,000
	<ul style="list-style-type: none"> <li>■ Organise training workshop on export marketing</li> </ul>			10,000					Learning costs

Expected CP Outputs and Indicators Including Annual Targets	Planned Activities	Time Frame				Responsible Party	Planned Budget and Description		Amount In USD
		2004 2011/12					Source of Fund	Budget description	
		Jul-Sept	Oct-Dec	Jan-March	April-June				
<b>Target:</b> ■ Productive trade fair ■ Enhanced knowledge of exporters' association ■ Assessment of current status and updated export strategy ■ Well organised trade and export conference	■ Organise foreign trade delegation and participate in international trade negotiations and trade fairs	47,000				ECSSA/MOTI	UNDP	Travel costs, Misc	47,000
<b>Indicator:</b> ■ No. of participating business firms in the trade fair and outcome of the trade fair ■ Level of understanding of export matters by the business community ■ Quality of assessment and export strategy	■ Assess the current export status and update the export strategy with collaboration between MOTI and ECSSA	20,000				ECSSA/MOTI	UNDP		20,000
	<b>Sub-total</b>	145,000	60,000	145,000	0				252,000
	<b>Grand Total</b>								<b>894,000</b>