

**United Nations Development Programme**

<b>Project Title:</b>	<b>Geneva Innovative Partnerships and Advocacy for Change (GIPAC)</b>
<b>Expected CP Outcome(s):</b>	N/A
<b>Initiation Plan Start Date:</b>	January 2022
<b>Initiation Plan End Date:</b>	31 December 2025
<b>Implementing Partner:</b>	UNDP/Bureau of External Relations and Advocacy (BERA), Geneva Representation Office (GRO)

**Brief Description**

As emphasized by the UNDP Strategic Plan 2022-2025, reaching the 2030 Agenda calls for collective action and new collaborative approaches, leveraging the combined strengths of diverse partners to achieve impact at scale.

This BERA/GRO Engagement Facility will aim to build and elevate new partnerships with civil society, academia, local authorities, think tanks, philanthropic foundations, bilateral donors and relevant international organizations and UN partners under the coverage of the UNDP Geneva Representation Office. It will promote new ways of advocacy, outreach and engagement, forging broad multi-stakeholder partnerships and further positioning the role of UNDP as a thought-leader and leading provider of innovative, integrated development solutions within the International Geneva community, Switzerland at large, and France.

Through resources mobilized from traditional and non-traditional partners channelled through this facility, the UNDP Geneva Representation Office will use its convening power to promote new policy or programmatic partnerships in support of the work of UNDP at global, regional and country level, and support new strategic alliances, including at subnational and community level, to scale up advocacy for change. Annual engagement plans will ensure full alignment with UNDP's strategic priorities and with the context of the Geneva constituencies.

This Engagement Facility will notably support the localization and roll-out of corporate UNDP campaigns – e.g. on Climate and Inequality, COVID-19 recovery, and Crisis and Fragility –, the organization of public events, policy dialogues, high-profile conferences or learning events (through the procurement of additional temporary capacities), the design of new publications, digital assets or social media initiatives, and new academic or research initiatives that would contribute to the realization of the UNDP Strategic Plan 2022-2025. It will also serve as a vehicle to support a new phase of the partnership with the French Ministry of Foreign Affairs Delegation for the External Action of Local Authorities (DAECT) to mobilize the network of 4,000+ French decentralized cooperation actors, and to promote exchange of best practices and expertise to advance localization of the Sustainable Development Goals.

As per the UNDP policy, while no project document is required for establishment of an Engagement facility, the Initiation Plan (IP) template has been used to formalise the use of this Engagement Facility by BERA/GRO.

Programme Period:	2022-2025
CPAP Programme Component:	N/A
Atlas Award ID:	:
PAC Meeting Date	Not required

Total resources required	\$600,000
Total allocated resources:	_____
• Regular	0
• Donors:	
- Governments:	\$220,000
- Academia/CSO.	
- Private Sector	\$50,000
Unfunded budget:	\$330,000
In-kind Contributions	
Project programmable	\$555,556
8% GMS	\$44,444

Agreed by UNDP Geneva Office Director, Agi Veres:

DocuSigned by:

*Agi Veres*

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## I. PURPOSE

The UNDP *Geneva Innovative Partnerships and Advocacy for Change* (GIPAC) Engagement Facility is a rapid and flexible response mechanism to engage in innovative partnerships and advocacy with a wide array of French, Swiss and international stakeholders committed to the realization of the 2030 Agenda for Sustainable Development. Through the Facility, GRO will expand its whole-of-society approach and build further awareness externally for UNDP's mandate, supporting political and programmatic partnerships and overall advocacy and resources mobilization objectives.

The Facility will notably support engagement with different UNDP supporters and audience groups (public officials at national and sub-national levels, civil society, youth movements, academia, foundations, private sector, UN and other international entities) around the substance of UNDP's 2022-2025 Strategic Plan and broad development challenges, such as Poverty and Inequality, Crisis and Fragility, Green recovery, and other regional and country-specific offers.

In particular, the Facility will:

1. enhance the visibility of UNDP's thought leadership, serving as a platform to broker new collaboration for joint outreach, communications, advocacy and partnerships, amplifying UNDP's corporate messages and flagship products.
2. build new coalitions of supportive partners to advance joint policy and programmatic cooperation between UNDP and the different constituencies located in the International Geneva Community and beyond, in support of the achievement of the objectives of the new UNDP Strategic Plan.
3. be a vehicle for the localization of the SDGs, advancing the collaboration with the French Delegation for the External Action of Local Authorities (DAECT), promoting innovative SDG related solutions led by local authorities and decentralized cooperation partners across the world.

## II. EXPECTED OUTPUTS

In close collaboration with the different UNDP teams located within the integrated UNDP Geneva Office (from BPPS and Crisis Bureau), the Engagement Facility will contribute to the following expected outputs.

Outputs	Activities
<p><b>1. Advocacy</b></p> <p>Increased awareness and visibility of UNDP's leading role in contributing to the achievement of the SDGs.</p>	<p>Organization of multi-stakeholder public events/thematic policy dialogues supporting change in the three directions of the UNDP Strategic Plan 2022-25:</p> <ul style="list-style-type: none"> <li>i) Structural transformation, particularly green, inclusive and digital transitions;</li> <li>ii) Leaving no one behind, a rights-based approach centred on human agency and human development;</li> <li>iii) Building resilience to respond to systemic uncertainty and risk.</li> </ul> <p>Development of joint advocacy products and innovative communication campaigns (digital and physical)</p>
<p><b>2. Partnerships</b></p> <p>Joint policy and programmatic cooperation supported with the development community and non-traditional partners in France and Switzerland</p>	<p>Testing of innovative programmatic cooperation to support UNDP's work at global, regional and country-level (e.g. with youth groups, private sector, foundations, GESDA, etc), with GRO acting as a concept incubator.</p> <p>Seed funding for joint UN activities in the International Geneva (e.g. around UN days, SDGs financing with SDG Lab, Greening UNDP/2050 Today, etc), demonstrating UNDP's integrator role.</p>
<p><b>3. SDGs Localization</b></p> <p>Innovative collaboration forged with DAECT and French local authorities to promote localization and exchange of expertise on SDGs, through GRO acting as a cross-sector knowledge exchange and networking platform.</p>	<p>Development of service lines and on-demand facilitation of policy exchanges between UNDP Regional Bureaux and Country Offices and partner countries' local governments on one side, and French decentralized cooperation partners (regions, departments, cities and respective networks) on the other side to promote best local practices on climate action, urban resilience, digital inclusion, social and solidarity economy, inclusive governance and decentralization, sports for development among others.</p> <p>Outreach activities promoting the 2030 Agenda and UNDP's role within it with French local authorities to raise support for the organization and promote local solutions to SDGs challenges.</p>

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### III. MANAGEMENT ARRANGEMENTS

The Facility will be implemented by UNDP. UNDP assumes overall responsibility and accountability for project implementation. The responsibility of the execution of the project rests with the Bureau of External Relations and Advocacy (BERA) and its Geneva Representation Office (GRO). An ATLAS project ID will be created by GRO to enable income recording, expenditures and reporting. The GRO Director will be accountable for the overall use of financial resources and project implementation, including results.

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### IV. MONITORING

The use of the facility shall be monitored on a quarterly basis to ensure that it is being used for its intended purpose, and that its results are being recorded in the Strategic Plan Integrated Results Resources Framework, and other corporate exercises.

A Risk Log as detailed below will be monitored and updated regularly, and mitigation measures applied.

#### Risk Log

<b>Risk</b>	<b>Description</b>	<b>Monitoring Frequency</b>	<b>Mitigation measures</b>
Reputational	Strategic stakeholders and donors' priorities may vary and not be fully aligned with UNDP's mandates and objectives.	At launch and once per quarter	Regular information and knowledge sharing with governmental and other partners through quarterly communication and organization of senior-level meetings.
Operational	GRO's human resources capacities are not sufficient to deliver on the agreed priorities.	At launch and once per quarter	Recruitment of relevant short-term support (consultants/IPSAs) and requests for additional temporary support from partner organizations.
Financial	The Engagement Facility does not attract sufficient flexible funding from partners to deliver on the proposed activities.	At launch and once per quarter	Additional targeted resources mobilization efforts, including through diversification of possible funding partners and organization of strategic meetings with the GRO Director.

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**VI. ANNUAL WORK PLAN - FOR YEAR 2023 – To BE COMPLETED IN 2023, FOLLOWING THE DEVELOPMENT OF DEDICATED ENGAGEMENT PLANS**

Outputs	Similar activities, to be further refined in 2023								-	\$138,889
Indirect Costs: GMS	UNDP General Management Support								-	\$ 11,111
<b>TOTAL</b>										<b>\$150,000</b>

**VII. ANNUAL WORK PLAN – FOR YEAR 2024 – To BE COMPLETED IN 2024, FOLLOWING THE DEVELOPMENT OF DEDICATED ENGAGEMENT PLANS**

Outputs	Similar activities, to be further refined in 2024								-	\$138,889
Indirect Costs: GMS	UNDP General Management Support								-	\$ 11,111
<b>TOTAL</b>										<b>\$150,000</b>

**VIII. ANNUAL WORK PLAN – FOR YEAR 2025 – To BE COMPLETED IN 2025, FOLLOWING THE DEVELOPMENT OF DEDICATED ENGAGEMENT PLANS**

Outputs	Similar activities, to be further refined in 2025								-	\$ 138,889
Indirect Costs: GMS	UNDP General Management Support								-	\$ 11,111
<b>TOTAL</b>										<b>\$150,000</b>

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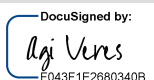
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