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# Annual Work Plan

## Saudi Arabia - Riyadh

**Project:** 00138996  
**Project Title:** Promoting Saudi Tourism Marketing

**Report Date:** 3/15/2022

**Year:** 2022

| Output                                  | Key Activities                 | Timeframe  |            | Responsible Party              | Planned Budget |       |                                      |             |
|---|--------------------------------|------------|------------|--------------------------------|----------------|-------|--------------------------------------|-------------|
|   |                                | Start      | End        |                                | Fund           | Donor | Budget Descr                         | Amount US\$ |
| 00128860 Promoting Saudi Tourism Market | Advisory services provided     | 11/15/2021 | 10/31/2023 | UNDP                           | 30071          | SAU   | 71200 International Consultants      | 12,500.00   |
|   | DPC                            | 11/15/2021 | 10/31/2023 | SAU_ Tourism and National Heri | 30071          | SAU   | 64200 Staff Mgmt Costs - GS Staff    | 3,641.00    |
|   | GMS                            | 11/15/2021 | 10/31/2023 | SAU_ Tourism and National Heri | 30071          | SAU   | 75100 Facilities & Administration    | 3,535.00    |
|   | Marketing strategy for tourism | 11/15/2021 | 10/31/2023 | SAU_ Tourism and National Heri | 30071          | SAU   | 75700 Training, Workshops and Confer | 32,500.00   |
|   | Tourism attractions developed  | 11/15/2021 | 10/31/2023 | UNDP                           | 30071          | SAU   | 71200 International Consultants      | 20,000.00   |
|   | Tourism database developed     | 11/15/2021 | 10/31/2023 | UNDP                           | 30071          | SAU   | 71200 International Consultants      | 60,000.00   |
| TOTAL                                   |                                |            |            |                                |                |       |                                      | 132,176.00  |
| GRAND TOTAL                             |                                |            |            |                                |                |       |                                      | 132,176.00  |