



THE GOVERNMENT OF THE REPUBLIC OF TAJIKISTAN
&
THE UNITED NATIONS DEVELOPMENT PROGRAMME



Empowered lives.
Resilient nations.

ANNUAL WORKING PLAN

Project Title	Promotion of effective media, communications & advocacy in UNDP Tajikistan
UNDAF Outcome(s):	n/a
Expected CP Outcome(s): <i>(Those linked to the project and extracted from the CP)</i>	n/a
Expected Output(s): <i>(Those that will result from the project)</i>	Effective communications and public advocacy is ensured to maintain strong partnership with the Government, development partners and donors
Implementing Partner:	UNDP Tajikistan
Responsible Parties:	n/a

Brief description:

Effective communications and public advocacy is considered a key for maintaining strong partnership with the Government, development partners and donors. Therefore in 2015 the Communications Task Force, established as a follow up of the Programme Innovative Retreat, will further work on enhancing and strengthening the internal and external communications strategy of the CO. Among others, one of the priorities of the Communications Task Force, is development of the documentary movie devoted to 20 years in service of UNDP Tajikistan.

Programme Period:	1 st January – 31 st December 2015
Key results area:	
Atlas Award ID:	
Start date:	1 st January 2015
End date:	31 st December 2015
Management Arrangement:	Direct Implementation Modality


Total Budget for 2015:	USD 46,000
Total resources required	USD 46,000
Total allocated resources:	USD 31,000
➤ Regular	USD 31,000
➤ Government	
➤ Donor	

AGREED BY UNITED NATIONS DEVELOPMENT PROGRAMME:

Signed by Aliona Niculita


UNDP Tajikistan Deputy Country Director

Date: 20.02.15

Safarbek S. 
Tajikistan Deputy Country Director 1902

Annual Work Plan

Year: **January – December 2015**

EXPECTED OUTPUTS <i>And baseline, associated indicators and annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				PLANNED BUDGET		
		Q1	Q2	Q3	Q4	Funding Source	Budget Description Atlas budget account	Amount (USD)
Output 1: Effective communications and public advocacy is ensured to maintain strong partnership with the Government, development partners and donors	1. Herald on 20 years of UNDP activities in Tajikistan							\$3,000
	2. Documentary film on 20 years of UNDP activities in Tajikistan							\$10,000
	3. Part-time IT Specialist for UNDP TJ official web-site							\$5,000
	4. Workshop “ How to take great photos ”							\$2,000
	5. Mobile theatres on UNDP activities in Tajikistan							\$12,000
	6. Talk shows on TV on 20 years UNDP activities in Tajikistan, Water Conference, NHDR etc. (4 pcs)							\$4,000
	7. Monitoring of UNDP activities in mass media and Internet							\$0
	8. Field trips of Communications Task Force							\$10,000
TOTAL:								\$46,000