

Revised Annual Work Plan - Extension till 31.12.2017
Capacity Development for Sustainable Community Based Tourism

Year: 2016

EXPECTED OUTPUTS And baseline, indicators including annual targets	PLANNED ACTIVITIES Last activity results and associated actions	TIMEFRAME				RESPONSIBLE PARTY	Funding Source	PLANNED BUDGET		
		Q1	Q2	Q3	Q4			Budget Description	Amount	
<p>Output 1</p> <p>Capacities of Ministry of Culture and Tourism as well as other central and local actors developed for more strategic and effective support for sustainable community based tourism in Turkey in order to increase diversity of tourism activities, expand seasonal concentration and income generation</p> <p>Baseline:</p> <p>Indicators:</p> <p>Targets:</p> <p>Related CP outcome:</p>	<p>1. Activity Result</p> <p>Capacity Assessment at the Central and Local Level</p> <p>Action: Design, implementation team and approach operationalization of SCBT initiatives in Turkey, building on 2015 outputs. The action plan is to underline accessible, sustainable, community based tourism and how to enable sustainable livelihoods through tourism</p> <p>Action: Facilitate completion of a new set of selected pilot projects /action plans</p> <p>Action: Facilitate and maintain: Project steering committee meetings; SCBT working group meetings/workshops; Project advisory committee consultations with line Ministries, tourism related CSOs, private sector representatives and Universities</p> <p>The implementation of institutional, legislative and institutional framework towards the development of the national SCBT action plan and roadmap.</p> <p>Action: Form an academic board as a sub-committee of the advisory committee in order to support the development of education and training tools, and recommendations for a curriculum</p>									
		x						71200	International Consultants	\$32.000,00
								71300	Local Consultants	\$43.000,00
			x	x				71400	Service Contracts-Individuals	\$25.000,00
								71600	Travel	\$5.000,00
			x	x				72100	Contractual services-companies	\$3.000,00
								72500	Stationery & Other office Supp.	\$500,00
								72800	ICT Equipment	\$200,00
								74200	Translation, Audiovisual and Print Production	\$2.000,00
			x	x	x			74500	Miscellaneous Incl. Sundry	\$500,00
								75700	Learning Costs and conference organization costs	\$19.000,00
									Audit costs	\$1.250,00
								75100	Facilities & Admin - Implement (3%)	\$3.949,50
	<p>2. Activity Result</p> <p>Capacity Development at the Central and Local Level</p> <p>Action: Initiate the development of an inventory building guideline for SCBT</p> <p>Action: Facilitate site visits, value chain analysis and inventory building practices in selected destinations to produce a thematic (Accessible, health, rural, eco, aquatic, sports, winter, gastronomic, agro, protected areas, slow tourism, local intangible heritage/culture) map of SCBT factors /assets</p>									

Capacity Development for Sustainable Community Based Tourism

<p>Action: Initiate the development of a scalable "destination management" toolkit pack for capacity development in identification and decentralised management of SCBT destinations:</p> <ul style="list-style-type: none"> • Criteria set design for destination assessment including bearing capacity • Destination management tool • Regeneration of destinations • Inclusive and decentralised planning for sustainable tourism development and management • Visitor management tool • Destination marketing tool • Community development and building social capital in SBCT • Networking for SCBT stakeholders • Quality management 	<p>Action: Design and delivery of a ToT program for MoCT in destination planning and management</p> <p>Action: Facilitate the implementation of the toolkit in a selected destination</p> <p>Action: Catalyze the implementation of training and capacity development needs analyses for the Ministry and other relevant actors, i.e. public institutions, enterprises, communities</p> <p>Action: Facilitate the development of capacity development/training toolkits to include ToTs based on the needs analysis, to use the destination management toolkit as a framework for the curricula</p> <p>Action: Enable the development of a recommendation document for a curriculum for academic training in tourism management through the academic board</p> <p>Action: Establish new communications and maintain 2015's networks (i.e. visited destinations), and organize study visits to successful SCBT examples</p>	<p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p>	<p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p>	<p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p>	<p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p> <p>x</p>	<p>\$135,393.50</p>
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TOTAL

revised Annual Work Plan - Extension till 31.12.2017
Capacity Development for Sustainable Community Based Tourism

Year: 2017

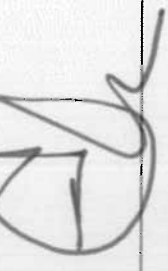
EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	Funding Source	PLANNED BUDGET		
		Q1	Q2	Q3	Q4			Budget Description	Amount	
Output 1 Capacities of Ministry of Culture and Tourism as well as other central and local actors developed for more strategic and effective support for sustainable community based tourism in Turkey in order to increase diversity of tourism activities, expand seasonal concentration and income generation <i>Baseline:</i> <i>Indicators:</i> <i>Targets:</i> <i>Related CP outcome:</i>	<p>1. Activity Result Capacity Assessment at the Central and Local Level Action: Design implementation team and approach through a meeting with MoCT Action: Facilitate the integration of SCBT action plan and roadmap in Tourism Strategy of Turkey-2023.</p> <p>Action: Expansion of creation of good governance models Suggestions for creation of specialised tourism zones/areas for sustainable tourism</p> <ul style="list-style-type: none"> Form a national SCBT network and development of local, national, international linkages <p>Action: Make consultations with line Ministries, tourism related CSOs, private sector representatives and Universities</p> <p>2. Activity Result Capacity Development at the Central and Local Level Action: Facilitate the identification of: Best practices/good examples in Turkey (target group: national stakeholders and international organizations-i.e. UNDP and UNWTO)</p> <p>Action: Lessons learned on SCBT practices from the selected destinations micro grant program "Future is in Tourism STSE" (target group: national stakeholders in tourism development and management)</p> <ul style="list-style-type: none"> Integration of added value into practice: accessibility, sustainability, community-based approach Benefitting the local community <p>Action: Building on last year's outputs, design and development of specialised marketing tools for SCBT to include</p> <ul style="list-style-type: none"> Knowledge management - how to bring greater visibility to lesser known tourist destinations Communication and marketing Maximising visitor demand by enrichment and increased quality of "sustainable" and innovative offers <p>Action: Develop and present the exit strategy/next stage of capacity development response to the Ministry for approval</p> <p>Action: Facilitate tailored SCBT funds/grants, destination-specific financial models and support schemes and project development by local mechanisms (i.e. development agencies)</p> <p>Action: Facilitate the implementation of a pilot project through these funds</p> <p>Action: Facilitate the development/improvement of a national award and certification system for SCBT practices</p> <p>Action: Implement the developed training programs</p>	x	x	x	x		71200	International Consultants	\$40,000,00	
		x					71300	Local Consultants	\$25,000,00	
		x	x				71400	Service Contracts-Individuals	\$20,000,00	
							71600	Travel	\$5,000,00	
		x					72100	Contractual services-companies	\$3,000,00	
		x	x	x			72500	Stationery & Other office Supp.	\$500,00	
		x					74200	Translation, Audiovisual and Print Production	\$2,000,00	
							74500	Miscellaneous Incl. Sundry	\$550,00	
							75700	Learning Costs and conference organization costs	\$16,500,00	
		x	x	x	x		75100	Facilities & Admin - Implement (3%)	\$3,376,50	
TOTAL										\$115,926,50

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* Project budget is subject to revision and reallocation between categories and activities as needed/required.
UNDP's Corporate Cost Recovery Policy shall be applicable for reimbursement of UNDP's direct implementation support costs.
The total budget of the project will be the sum of the USD values of the deposits to be received from the aforementioned institutions. The deposits in TL or other currencies will be converted into USD and reflected to ATLAS (UNDP's ERP system) by using UN Operational Rate of Exchange prevailing at the date of transaction.

Ministry of Culture and Tourism
National Project Coordinator _____
Date _____ 01.03.2016



On Behalf of UNDP
Authorized Representative _____
Date _____ 01.03.2016



Project Baseline	The current tourism strategy and legislative framework do not create an enabling environment for community based tourism, to create strengthened livelihoods
Indicators	<ol style="list-style-type: none">1- Tourism diversification is a key aspect of Tourism Strategy of Turkey-2023,2 - No consolidated information available on local tourism initiatives3- Initial consultations started by the MoCT to review the legislative environment and come up with suggestions for change <ol style="list-style-type: none">1- Key guidelines available for supporting the development of sustainable community based tourism in Turkey2- Availability of consolidated information on sustainable community based tourism initiatives and projects implemented at the local level, a set of best practice examples available for relevant knowledge building and sharing3- Status of dialogue around sustainable community based tourism related legislation and support systems, etc.