

**Clearance Slip for:**

- Project Document, **AWP**
- Agreement; Amendment
- LVGA (Low-value grant)
- Other

**Project number/title:** Conservation of globally important biodiversity and associated land and forest resources of Western Tian Shan mountain ecosystems to support sustainable\_00101450

**Purpose:** 2020 AWP

Cleared by:	ProDoc	AWP/ Revision	MoU	Agreement/ Amendment	SIGNATURE/ DATE
Team Leader <i>Erkina Urazbaeva</i>	<i>Author</i>	<i>Compliance with Prodoc. Verification of document correctness (period, title, calculation) and grammar</i>			<i>Erkina Urazbaeva</i>  14-Jan-2020
ARR	Compliance with the RM strategy & pipeline				
M&E Officer /Gender <i>Aidai Arstanbekova</i>	<i>Compliance with format/template based on the POPP. Definition of outputs/indicators/baseline (RRF and AWP). Gender Markers; gender specific activities and indicators. SES Screening compliance Compliance with HACT (Programme).</i>				<i>Aidai Arstanbekova</i>  14-Jan-2020
Communications Unit <i>Ainagul Abdrakhmanova</i>	<i>Communication plan and Budget</i>				<i>Ainagul Abdrakhmanova</i>  14-Jan-2020
OM (Procurement, Finance, HR) <i>Saltanat Dospaeva</i>	<i>Procurement plan. Recruitment plan. Budget (GMS, TRAC, Donor funds). HACT (Finance)</i>				<i>Saltanat Dospaeva</i>  15-Jan-2020

**United Nations Development Programme**  
**Country: Kyrgyzstan**  
**ANNUAL WORK PLAN 2020**

**Conservation of globally important biodiversity and associated land and forest resources of Western Tian Shan mountain ecosystems to support sustainable livelihoods**

**UNDAF outcome 3** By 2022, communities and institutions are more resilient to climate and disaster risks and are engaged in sustainable and inclusive natural resource management and risk-informed

**Expected CPD** 3.4. Coverage by protected areas of important sites for mountain biodiversity (15.4.1)

**Output:** Baseline: 6.2%

Output 3.1. Policy, legal and institutional systems enhanced to apply innovative climate change mitigation and adaptation practices across the country. (13)

Indicator 3.1.1. Number of national adaptation and low-carbon development policies and regulatory documents developed and approved to promote climate resilience and low-carbon/green economy development.

3.7 Progress towards sustainable forest management (15.2.1)

Baseline: No

Target: Yes

Output 3.3. Innovative and smart solutions developed at national and sub-national levels for sustainable management of natural resources, ecosystem services, chemicals and waste, for better livelihoods and employment, with the focus on women and youth. (15)

**Project components:** • Component 1. Conservation and sustainable management of Key Biodiversity Areas within the Western Tian Shan landscape.

**SDGs** 1, 13, 15

**Implementing agency:** United Nations Development Programme in Kyrgyz Republic

**Implementing partners:** State Agency for Environment Protection and Forestry, GSLEP Secretariat

**Brief Description:**

Improve the status of globally significant biodiversity, and improve the provision of ecosystem services from forest and land resources in Kyrgyzstan's Western Tian Shan mountains, supporting sustainable livelihoods. The proposed project draws on a landscape conservation and management approach, understanding that not only Key Biodiversity Areas (KBA), but also buffer zones, corridors and sustainable forest and pasture management in wider landscape are the key to the conservation of biodiversity, and the sustainable use of forest and land resources. This includes the survival of snow leopard and its prey species, as well as sustainable local community development.

Programme Period:	2017-2021
Project title:	
Atlas Award ID:	97902
Atlas Project ID:	00101450
Start Date:	April, 2017
End Date:	December, 2021
Management arrangements	DIM

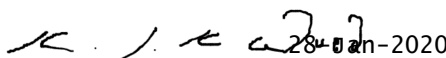
<b>Total 2017 AWP Budget</b>	<b>\$1 033 467,31</b>
Total resources required:	
GEF	\$1 003 467
TRAC	\$30 000
<b>Parallel funding:</b>	
	\$0,00
	\$0,00

**Approved by UNDP:**

**Ms.Jenty Kirsch-Wood,**  
**Deputy Resident Representative**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

 28-02-2020

**Annual Work Plan**  
 United Nations Development Programme  
 Year - period: 01 January - 31 December 2020  
 Project ID: 0020460  
 Project title: Conservation of globally important biodiversity and associated land and forest resources of Western Tian Shan mountain ecosystems to support sustainable livelihoods

EXPECTED OUTPUTS	PLANNED ACTIVITIES	2020					RESPONSIBLE PARTY	Funding Source / Parallel	Budget Description	PLANNED BUDGET		Notes for 2020-2021
		Q1	Q2	Q3	Q4	Amount (USD) 2020						
						GEF				TRAC		
<p><b>Outcome 2: Conservation and Sustainable Management of Key Biodiversity Areas Within the Western Tian Shan Landscape</b></p> <p><b>Activity 1.1. Expanded Operational SPMA network in the Western Tian Shan region through support to operationalize the two new State Nature Parks of Altai and Kan-Achui</b></p> <p><b>Baseline:</b>                      1. Management Effectiveness Tracking Tool scorecard: Altai SNP (new PA), 17; Kan-Achui SNP (new PA) - 16                      2. HCVF management approach not legally recognized, and consequently not regulated.                      3. HCVF management measures not incorporated in FMPs in Toktogul and Toguz-Toro districts. 0/6 on GEF TT scale: No existence or mention of biodiversity (e.g. HCVF) considerations in sector policy                      4. 250 hectares patrolled per week in 2016 (10 km covered per day by ranger teams (2+ individuals) for each of five management areas for 5 of 7 days)</p> <p><b>Indicators:</b>                      1. Management effectiveness of key alpine protected areas in Altai/Abad province covering 286,099 ha                      2. Status of HCVF management approach legal and regulatory framework.                      3. Existence of HCVF management measures in FMPs, and level of implementation in Toktogul and Toguz-Toro districts                      4. Average number of hectares covered per week by anti-poaching patrols (PA rangers, forest rangers, and game wardens) in Altai SNP (56,826 ha) and Kan-Achui SNP (30,497 ha), Toktogul (104,860 ha) and Toguz-Toro (57,356 ha) leshkhoz territories, and Chyckhan Zoological (game) reserve (65,551 territories in Toktogul and Toguz-Toro districts, out of the 315,090 ha total SNP, leshkhoz, and game reserve)</p> <p><b>Targets:</b>                      1. MET scorecard: Altai SNP (new PA) - 50; Kan-Achui SNP (new PA) - 50.                      2. HCVF management approach has legal basis, and relevant regulations are produced                      3. Implementation is initiated (defined as incorporation of HCVF management practices in approved FMPs) in Toktogul and Toguz-Toro districts. 4/6 on GEF TT scale: "Step 4: The regulations are under implementation"                      4. 1000 hectares patrolled per week in 2021 (baseline - "four times the number of anti-poaching ranger team patrols for each location. Assessed as the minimum coverage necessary to ensure effective management, regulatory monitoring, and deterrence of illegal activities)</p>	<p><b>Activity 1.1.1. Developed new management plans for Altai and Kan-Achui SNPs (zoning, planning) taking into account METT based on the updated biodiversity inventory data, and developed management tools (monitoring, reporting, informational system)</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Directories of Kanachui and Altai nature parks, SAEFF, Academy of Sciences, State Register Service, Land Management Institute "Kyrgyzprozem", NGOs, UN Volunteers, local self-government bodies and communities</p>	<p>GEF</p>	<p>Contractual services: Meetings, travels - 5K; Institutional Contract - 40K (Total with 2019 up to 100K); IC 5K</p>	<p>33 000</p>	<p>33 000</p>	<p>Institutional contract for 18 months 2019-2020 (zoning, forest and BD inventory, SNPs planning, management tools development, field trips, local and national events)</p>	
	<p><b>Activity 1.1.2. Support development of infrastructure and equipment procurement for Altai and Kan-Achui SNPs (including administrative buildings, ranger houses and amenities)</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>SAEPP, NGOs, UN Volunteers, local self-government bodies and communities</p>	<p>GEF</p>	<p>Contractual services: Equipment - 16K; Admin. office for SNPs - 50K; Rangers houses - 150K</p>	<p>150 000</p>	<p>150 000</p>	<p>Preparation of specifications, cost estimates and tendering, organization of procurement, document supporting, supervision of construction</p>	
	<p><b>Activity 1.1.3. Develop new SNPs, stakeholders (information products on local biodiversity, awareness raising campaigns, including the publication about poaching and violation of legislation)</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Directories of Kanachui and Altai nature parks, State Agency on Environmental Protection and Forestry (SAEPP)</p>	<p>TRAC</p>	<p>Procurement of field equipment etc.</p>	<p>30 000</p>	<p>30 000</p>	<p>Boards, posters, web-pages development (2019); PR and 2 districts and local level (2019); 1 national PR campaign (2019); publication 2 national events (2020); publications 1 final event (2021)</p>	
	<p><b>Activity 1.2. Upgraded status of HCVF, and sustainable forest management involving local communities</b></p> <p><b>Activity 1.2.1. Review forest policy and legislation for to propose integration of SFM principles and HCVF into existing forest management regulations and policies</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>State Agency on Environmental Protection and Forestry (SAEPP), FAO, WB, GIZ, IAFU</p>	<p>GEF</p>	<p>Contractual services: 20K; Events - 5K</p>	<p>25 000</p>	<p>25 000</p>	<p>Institutional contract: 3 national workshops (2019); publications (2020); 1 IC consultant</p>	
	<p><b>Activity 1.2.2. Developed and promote model of Joint Forest Management (JFM), support the work of the JFM Boards in Toktogul and Toguz-Toro leshkhoz (in line with national forest reform process), with up to 30% of participational women in composition</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>State Agency on Environmental Protection and Forestry (SAEPP), Toktogul and Toguz-Toro leshkhoz</p>	<p>GEF</p>	<p>Institutional contract</p>	<p>15 000</p>	<p>15 000</p>	<p>1 Institutional contract to develop a model (2019); 3 meetings (2019).</p>	
	<p><b>Activity 1.2.3. Implement inventory and registration of nature sanctuaries in the Western Tian Shan region</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>State Agency on Environmental Protection and Forestry (SAEPP)</p>	<p>GEF</p>	<p>National consultants/Travel</p>	<p>25 000</p>	<p>25 000</p>	<p>1 Institutional contract to develop a model (2019); 3 meetings (2019).</p>	
	<p><b>Activity 1.3. Enhanced capacities for snow leopard conservation of relevant PA and HCVF</b></p> <p><b>Activity 1.3.1. Support SAEPP staff to implement the National priorities on Biodiversity Conservation Action Plan, National Strategy of Snow Leopard Conservation, including the topic of conflict management and communities involvement</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>State Agency on Environmental Protection and Forestry (SAEPP), FAO, WB, GIZ, IAFU</p>	<p>GEF</p>	<p>National consultants, Contractual services</p>	<p>25 000</p>	<p>25 000</p>	<p>1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2018); 1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2020)</p>	
	<p><b>Activity 1.3.2. Develop and probate the mechanisms of effective cooperation with Tour operators based on appropriate agreements and services in the PAs of the region; promotion of the ecotourism</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>SAEPP, PAs staff, CB conservancy organizations, CBTs, UN volunteers</p>	<p>GEF</p>	<p>Contractual services</p>	<p>15 000</p>	<p>15 000</p>	<p>1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2018); 1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2020)</p>	
	<p><b>Activity 1.3.3. Promote ecotourism and develop the management plans of nature sanctuaries in Western Tian Shan taking into account protected areas and land uses in buffer zones and corridors.</b></p> <p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>State Agency on Environmental Protection and Forestry (SAEPP), Hubbing Department</p>	<p>GEF</p>	<p>National consultants, Contractual services</p>	<p>12 000</p>	<p>12 000</p>	<p>1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2018); 1 consultant * 1 months 2 districts workshops (Toktogul, Kazarmam) (2020)</p>	







<b>Monitoring Schedule Plan for Project ID: 00101450</b>						
“Conservation of globally important biodiversity and associated land and forest resources of Western Tian Shan mountain ecosystems to support sustainable livelihoods”						
<b>Monitoring Action</b> (indicate which one: annual review, annual work plan, audit, monitoring visit, donor report, evaluation, workshop, special publication, etc.)	<b>Due date</b>	<b>Budget, USD</b>	<b>Description</b> (description of the purpose of monitoring action)	<b>Comments</b> (provide further details and update about the status)	<b>Date completed</b> (actual completion date)	<b>Responsibility</b> (name of the person responsible for the action)
Annual work plan	January, 2020		Efficient planning of projects outputs and activities based on RRF		January, 2020	Project Coordinator; CO Programme and Operations
Project implementation report (PIR)	May - June, 2020		To assess the project outputs and results including SESP and report on indicators		June, 2020	CO Programme Analyst; Project Coordinator
Project board meeting (with field visit to the project area in July, 2020)	30 July 2020; 20 Dec. 2020	6000	To review and assess the project results and lessons learnt		Twice a year	CO Programme Analyst; M&E; Project Coordinator
Project management updates in Atlas	Every quarter		To assess the project outputs and results			Project Coordinator
Annual Project Quality Assurance	Once a year		Areas of strength and weakness will be reviewed by project management and used to inform decisions to improve project performance			CO Programme Analyst; Project Coordinator
ROAR	December 2020		Output level reporting		December, 2020	Programme Analyst; Project Coordinator
Monitoring missions	Every quarter	5000	Trainings and all other activities will be monitored together with National Partner			CO SM; CO Programme Analysts; Gender team, Project Coordinator
Financial audit	November 2020	16000			December, 2020	Programme Analyst; Project Coordinator
Progress report to SAEPF	June 2020 December 2020		Areas of strength and weakness will be reviewed by National partner		Twice a year	Programme Analyst; Project Coordinator
<b>Total</b>		<b>21 000</b>				

**UNDP in Kyrgyz Republic**  
**Joint Work Plan of UNDP programmes**  
**On gender mainstreaming in 2020**

TITLE OF PROJECT: UNDP-GEF "CONSERVATION OF GLOBALLY IMPORTANT BIODIVERSITY AND ASSOCIATED LAND AND FOREST RESOURCES OF WESTERN TIAN SHAN MOUNTAIN ECOSYSTEMS TO SUPPORT SUSTAINABLE LIVELIHOODS"

Expected Products	Key Activities	Quarters				Source of funding	Budget
		I	II	III	IV		
<b>Gender-specific activities of the project (gender studies, gender trainings, gender advocacy campaigns)</b>							
Conduct survey within the project area and development of detailed concept of microgrant component implementation with gender sensitive issues	<b>Action 2.5.1.</b> Conduct consultations and identify mechanisms of the Micro-Grant Support Program; create local microgrant committees with <i>no less than 30% of women composition</i> , develop and approve the rules of operation, <i>gender sensitive</i> selection criteria, application forms, rules for reporting, rules of monitoring and control (or enter into contracts with the local financial institution(s) to implement microgrant activities); feasibility assessment of possibility of supporting sustainable livelihoods	X	X			WTS ID 00101450	5 000
Up to 30% of beneficiaries are women	<b>Action 2.5.2.</b> Provide microgrants. At least 30% grant should support women led businesses.		X	X		WTS ID 00101450	150 000
Up to 30% of beneficiaries are women	<b>Action 1.3.2.</b> Develop and probate the mechanisms of effective cooperation with Tour operators based on appropriate agreements and services in the PAs of the region. Promotion of the scientific tourism (jointly with Aid for Trade project) including women lead businesses		X			WTS ID 00101450	15000
<b>Gender mainstreaming in actions for the implementation of pilot projects.</b>							
<b>(Integration of gender perspectives: (i) in TOR activities and experts; (ii) gender balance in the composition of the beneficiaries, actors involved discussions, decision-making bodies; (iii) the reports and indicators, etc.)</b>							
New management plan for two SNPs developed with participation of women	<b>Action 1.1.1.</b> Develop new management plans, which are gender sensitive, for Alatai and Kan-Achuu SNPs (zoning, planning) considering METT based on the updated biodiversity inventory data, and developed management tools ( <i>with the participation of women</i> conduct monitoring, reporting, information system)			X	X	WTS ID 00101450	25 000
JFM developed	<b>Action 1.1.2.</b> Develop and promote model of Joint Forest Management (JFM) with <i>no less than 30% of women composition</i> , support the work of the JFM Boards in Toktogul and Toguz-Toro leskhozoes (in line with national forest sector reform process)				X	WTS ID 00101450	15 000



Expected Products	Key Activities	Quarters				Source of funding	Budget
		I	II	III	IV		
Communication plan developed with involvement of women's networks	<b>Action 1.1.4.</b> Develop new SNPs stakeholders engagement and communications strategies (information products on local biodiversity, awareness raising campaigns, including the publications) <i>with the involvement of women's networks for targeted audience, including women and children</i>		X	X	X	WTS ID 00101450	51 500
Support work of the Public Management Boards in two SNPs (11 members are women)	<b>Action 1.4.1.</b> Continue support the work of new parks' Public Management Boards with the inclusion of all local stakeholders, <i>particularly women</i> , to develop and implement their working plans. Provide support to joint patrolling groups <i>with the participation of women</i> , develop their working plans and provide equipment.				X	WTS ID 00101450	12 500
Support to national Kyrgyzstan SSLC provided	<b>Action 3.4.1.</b> Contribute to national Kyrgyzstan SSLC awareness raising and knowledge management activities – <i>gender sensitive</i> national education and awareness campaigns as appropriate, etc			X	X	WTS ID 00101450	9981
Conduct survey with presentation of results	Women and biodiversity conservation/ Environment		X			WTS ID 00101450	25000
Back to Office Reports detailing implementation of gender-specific activities and gender mainstreaming in actions for the given period, including 16 days campaign (nonviolence etc.)	Monitoring visits	X	X	X	X	WTS ID 00101450	2000
Trainings for women from four pilot aiyyl okmotu on the use of natural resources based on traditional knowledges	Women and traditional knowledges/ Environment			X		WTS ID 00101450	5000
Support 16 days campaign	Gender equality and women's right in natural resource management			X		WTS ID 00101450	2000
TechWomen	Support young girls in the region to develop deferent software on antipoaching activities			X		WTS ID 00101450	5000
<b>TOTAL budget for gender</b>							<b>322981</b>
<b>Total budget for the project</b>							<b>1 033 467.31</b>
<b>% for gender</b>							<b>31.5 %</b>

## United Nations Development Programme



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### Project Communications Plan

**Project title:** UNDP – GEF “Conservation of globally important biodiversity and associated land and forest resources of Western Tian Shan mountain ecosystems to support sustainable livelihoods”

**Dates:** January – December 2020

**Geographic area:** Target area Jalal Abad province, and under 3<sup>rd</sup> component the Kyrgyz Republic: all 7 provinces

**Partners:** State Agency Environment Protection and Forestry under the Government of the Kyrgyz Republic (SAEPF), GSLEP Secretariat

**Stakeholders:** Protected areas, local communities, LSGS, business representatives, government of the KR

**Beneficiaries:** Local Communities and Local Self Governance Bodies, civil society and private sector and community members

**Messages:** Conservation of the biodiversity of Western Tian Shan and improvement of effectiveness of protected areas (PAs) and sustainable use of land forest resources.

## ACTION PLAN FOR 2020:

No	What	Who	When	Target audiences	Resources	Product (evaluation criteria)
1.	Regular media coverage of the Programme and environmental projects events according to AWP	Project Coordinator, Communications/PR Specialist, press-secretary of the SAEPF, SNPs, UNVs	January - December	Civil society in general, State Agency on Environment Protection and Forestry and local administrations, expert stakeholders, expert community, UN Community, general public	Up to 20K (IC Consultant for two years)	At least 8 media-advisories and press-releases, messages on www.undp.kg and undp social internet resources, 4 articles/blogs/success stories. More information on biodiversity issued in mass media and posted at internet resources. More people will learn about environmental and sustainable development project objectives and activities through UNDP web, social media
2.	Video materials (GIFs, films about SNPs, video on birdwatching, including gender sensitivity issues)	Project Coordinator, Communications/PR Specialist, press-secretary of the SAEPF	January - December	National partners, stakeholders, expert community, UN Community, general public	USD 5, 000	Project video, sketch/story telling etc.  The video will be broadcasted on the 1 <sup>st</sup> National Channel and in social media with SAEPF support
3.	Develop communication products (updated project brochure, calendar, notebooks, visibility clothes etc.)	Project Coordinator, Communications/PR Specialist/SAEPF PR	January - April	National partners, stakeholders, general public	USD 8 000+ translation+publication	Will be distributed among partners, trainings' participants, local communities etc.
4.	Develop articles for Bayan magazine	Project Coordinator, Communications/PR Specialist/SAEPF PR	January - December	National partners, stakeholders, general public	USD 1,500	Will be distributed among partners, trainings' participants, local communities etc.
5.	Develop articles for SWAY	Project Coordinator, Communications/PR Specialist/SAEPF PR	January - December	National partners, stakeholders, general public	No cost	Will be posted on UNDP website

6.	Radio dialogue on biodiversity conservation, forest and pasture joint management in Kyrgyz Language on local radio channels (gender balance)	Communications/PR Specialist, press-secretary of the SNVPs, UNVs	February - December	National partners, stakeholders, beneficiaries, general public	No cost	Press-release distribution, campaign in social media
7.	Media coverage of special events for local communities, authorities to inform on achievements related to biodiversity conservation including protection of snow leopards, functioning of SNPs and public Board of SNPs; work of anti-poaching team; improvement of the Protected Area legislation	Communications/PR Specialist, Project staff, UNVs, BIOFIN project, press services of regional administrations in Toktogul and Toguz-Toro	February - December	Local communities and population, national stakeholders, general public	No cost	At least 4 articles, 2 TV slots, 1 blog/success story in on www.undp.kg and ecology.gov.kg and social media
8.	Raising awareness on implementation of Alternative Livelihood programme (with consideration of gender balance)	Communication Specialist, Project staff	February - December	Local communities and population, national stakeholders, general public	USD 2,000	At least 2 videos are produced on the following: <ul style="list-style-type: none"> <li>- Process of selection of grants (video, publications)</li> <li>- Results of grants focusing on gender sensitivity</li> </ul>
9.	Press tour with journalists to the pilot areas to the 2 rayons of pilot areas (Toguz Toro and Toktogul area) on major results of the project	Communication Specialist, Project staff	September - October	National partners, stakeholders, beneficiaries, general public	USD 10,000	At least 5 articles are developed on project implementation results and published on different media websites
10.	Snapchat with SL/SNPs	Communication Specialist, Project staff	October	National stakeholders, general public	USD 1000	Develop snapchat for 23 October Snow Leopard Conservation Day
11.	Theatre performance by skaters of Ice Hockey Federation in collaboration with Tunguch	Communication Specialist, Project staff	March	National stakeholders, general public	USD 5000	At least 3 articles, 1 TV slot, 1 blog/success story in on www.undp.kg and social media

	Theatre for International Ice Hockey Cup. Development of logo design for international ice hockey championship							
12.	Development of Eco tourism through promo videos on "Alatai" and "Kan Achuu" PAs, with review of Red Book flora and fauna species	Project Coordinator, Communications/PR Specialist/SAEPF PR	September	National stakeholders, general public	USD 5000	At least 2 videos are produced and shared on <a href="http://www.undp.kg">www.undp.kg</a> and <a href="http://ecology.gov.kg">ecology.gov.kg</a> and social media		
13.	Development of information stands, sets for plastic, updated brochures with maps of SNPs, publications on wildlife, CITES determinants, brochure on tourism and geological monuments	Communications/PR Specialist/SAEPF PR	September	National stakeholders, general public	USD 10000			
14.	Development of concept of museum for "Alatai" and "Kan Achuu" PAs	Communications/PR Specialist/SAEPF PR	March - June	National stakeholders, general public	USD 1000	At least 3 articles, 1 TV slot, 1 blog/success story in on <a href="http://www.undp.kg">www.undp.kg</a> and social media		
15.	Competition on graffiti of snow leopard	Communication Specialist, Project staff	August	Project partners, National stakeholders, general public	USD 3000	At least 3 articles, 1 TV slot, 1 blog/success story in on <a href="http://www.undp.kg">www.undp.kg</a> and social media		
16.	Promotion of developed SL map	Communication Specialist, Project staff	March	National stakeholders, general public	No cost	To be shared at <a href="http://www.undp.kg">www.undp.kg</a> , <a href="http://ecology.gov.kg">ecology.gov.kg</a> and social media		
17.	Development and publication and disseminations of book on PA system in Kyrgyzstan	Communication Specialist, Project staff	November	National stakeholders, general public	USD 20000			
18.	Development of video on PAs	Communication Specialist, Project staff	November	National stakeholders, general public	USD 10000			
<b>TOTAL</b>					<b>81 500</b>			

## Annex to the Project Communications Plan

## IMPORTANT DATES

No	Date	Events	Activities
<b>March</b>			
1.	3 March	<u>World Wildlife Day</u>	<ul style="list-style-type: none"> <li>- Conducting information events to raise awareness on benefits that conservation of biodiversity provides to both wildlife and people using UN outreach materials such as posters, logos, action cards, social media kit and videos;</li> <li>- Publishing posts on social media platforms using the following hashtags #WorldWildlifeDay, #PredatorsUnderThreat, #WWD2020, #DoOneThingToday.</li> <li>- Raising awareness of the importance of all types of woodlands and trees and delivering UN key messages to a wide audience via social media;</li> <li>- Conducting joint event with SAEPF and LG bodies (Eg, tree-planting ceremony) in Toktogul district taking into account the weather condition.</li> </ul>
<b>April</b>			
3.	1 April	International Bird Day	<ul style="list-style-type: none"> <li>- Conducting educational events for adults and children to be held in pilot municipalities where the project staff jointly with "Alatai" and "Kan-Achuu" SNPs will talk about birds of the Western Tian-Shan;</li> <li>- Presentation of children's book on the Western Tian-Shan birds;</li> <li>- A thematic photo exhibition in schools of the pilot villages;</li> <li>- Conducting workshops on making birdhouses and feeders.</li> </ul>
4.	22 April	International Mother Earth Day	<ul style="list-style-type: none"> <li>- Launch of campaign "March of parks" in Toktogul and Toguz-Toro districts;</li> <li>- new format of campaign (TBD)</li> <li>- Development of outreach materials on safeguarding biodiversity and UN Initiative "Harmony with Nature" calling for citizens and societies to reconsider their interaction with the natural world.</li> </ul>
<b>May</b>			
5.	22 May	International Day for Biological Diversity	<ul style="list-style-type: none"> <li>- Webinar with participation of representatives from SAEPF and academic circles where speakers are to lead lectures on environmental topics;</li> <li>- Nationwide essay competition among school children on the subject of "In the footsteps of the snow leopard".</li> </ul>

<b>June</b>	
6.	<p style="text-align: center;">World Environment Day</p> <p style="text-align: center;">5 June</p> <ul style="list-style-type: none"> <li>- Online challenge on the theme “Beat Plastic Pollution” inviting people to reject single-use plastic with posting across social media platforms and tagging friends for further dissemination;</li> <li>- Making installation which reflects the UN message for 2020;</li> <li>- Installations for plastic garbage collection in public spaces of the pilot municipalities and on the territories of nature parks;</li> <li>- Boosting clean-up activities with use of “Litterati” app (more info on <a href="http://www.litterati.org">www.litterati.org</a>);</li> <li>- Conducting “Eco Hour” at summer camps of Toktogul and Kazarman and raising awareness of importance of conservation of biodiversity among children</li> </ul>
<b>September</b>	
7.	<p style="text-align: center;">Professional holiday of the forest workers of the Kyrgyz Republic</p> <p style="text-align: center;">September, the third Sunday</p> <ul style="list-style-type: none"> <li>- Conducting joint events in agreement with SAEPF.</li> </ul>
8.	<p style="text-align: center;">World Cleanup Day</p> <p style="text-align: center;">21 September</p> <ul style="list-style-type: none"> <li>- Conducting information event aimed at drawing attention of the general public to the problem of environmental pollution and littering of the SPAs;</li> <li>- Cleanup contests among volunteers in Toktogul and Toguz-Toro with use of international ecoquest “Clean games” (for more details visit <a href="https://cleangames.ru/about">https://cleangames.ru/about</a>).</li> </ul>
9.	<p style="text-align: center;">World Tourism Day</p> <p style="text-align: center;">27 September</p> <ul style="list-style-type: none"> <li>- Conducting events on promotion of ecotourism in “Alatai” and “Kan-Achuu” SPAs and pilot municipalities with a view to highlighting the importance of ecotourism;</li> <li>- Development of a social video on vast tourist potential of SPAs and Western Tian-Shan;</li> <li>- Development of tourist routes and destinations.</li> </ul>
<b>October</b>	
10.	<p style="text-align: center;">World Animal Day</p> <p style="text-align: center;">4 October</p> <ul style="list-style-type: none"> <li>- Conducting educational events for adults and children to be held in pilot municipalities where the project staff jointly with “Alatai” and “Kan-Achuu” SNPs will talk about animals of the Western Tian-Shan;</li> <li>- A thematic photo exhibition in schools of the pilot villages;</li> <li>- Conducting workshops on making birdhouses and feeders, using photo traps, face painting.</li> </ul>
11.	<p style="text-align: center;">International Day of Snow Leopard</p> <p style="text-align: center;">23 October</p> <ul style="list-style-type: none"> <li>Launch of campaign on saving snow leopard: <ul style="list-style-type: none"> <li>- raising-awareness events via UNDP social media,</li> <li>- online contests,</li> <li>- performances and fashion events,</li> <li>- exhibitions and lectures to be held jointly with project partners,</li> <li>- joint actions together with students of Jalal-Abad International University.</li> </ul> </li> </ul>
12.	<p style="text-align: center;">United Nations Day</p> <p style="text-align: center;">24 October</p> <ul style="list-style-type: none"> <li>- Raising-awareness events on safeguarding biodiversity and saving the snow leopards through the lens of attainment of SDGs in Toktogul, Toguz-Toro and Bishkek;</li> <li>- Establishing a square dedicated to UN, SDGs and Biodiversity in Toktogul oand Kazarman</li> </ul>







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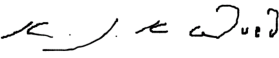
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