

ANNUAL WORK PLAN



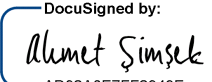
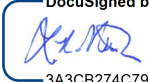

Project: Business to Social Cohesion

Year: 2022

AWP 2022

EXPECTED OUTPUTS	PLANNED ACTIVITIES	Planned Budget by Year		RESPONSIBLE PARTY	PLANNED BUDGET		
		Y1	Y2		Funding Source	Budget Description	Amount (USD)
Output 1: Resilience of businesses/c cooperatives strengthened through tailor made business development services Gender marker 2	1.1. Business development services for 40 entities for 6 months (with additional export trainings)	\$40,000	\$53,000	UNDP & MoIT	Gov Japan	\$2500*10*6 months – tailor-made business development services (10 consultants allocated to 40 beneficiaries, 4 beneficiaries for each consultant) (UNDP GL No: 71300) 2 rounds of online export trainings (1 initial and 1 refresher) on subjects varying from export procedures to market access to effectively plan and execute export processes.	\$93,000
	1.2 Development of conceptual and action framework for identifying local products and preparing a roadmap report, Development of a website of local products to be commercialized	\$10,000	\$30,000	UNDP & MoIT	Gov Japan	A roadmap report will present the Conceptual framework includes classification of the variety of local products by understanding the local and global trends and the marketing pattern of local products. Action framework includes identifying the steps for the preparation of digital platform by using the map of local products obtained through conceptual framework. Digital platform, i.e website, taking stock of local products to be commercialized will be designed and operationalized. (UNDP GL No: 72100)	\$40,000
	1.3 Grant Scheme	\$30,000	\$40,000	UNDP & MoIT	Gov Japan	Mini grant for existing enterprises and cooperatives to cover needs such as business registration fees, machinery & equipment, raw material, commercialization, digitalization, e-commerce, standardization and work permit fees, etc. (UNDP GL No:72600)	\$70,000
	1.4 Supply Chain development and integration		\$10,000.00	UNDP & MoIT	Gov Japan	Consultancy services, networking activities to connect entrepreneurs to the domestic, regional and international supply chains in manufacturing industry and retail & trade and/or e-commerce platforms (UNDP GL No:71300, 71800)	\$10,000
	1.5 Advocacy report on social cooperatives and promoting women empowerment/ social cohesion		\$9,000.00	UNDP & MoIT	Gov Japan	Policy development and advocacy for promoting social cooperatives, women empowerment/ social cohesion. An advocacy report will be prepared by the experts and will be published, widely disseminated by UNDP & MoIT through a communication and visibility event	\$9,000
	1.6. Online Platform Upgrade & Digital capacity building to MoIT personnel		\$33,000.00	UNDP & MoIT	Gov Japan	After the Digital Platform will be activated, there will be need for adjustments, revisions in the light of users experience. Also there is need for MoIT personnel to increase their digital capacity to sustain, maintain, upgrade the digital platform.	\$33,000.00
	1.7 High level B2B/ Matchmaking event in Istanbul		\$65,000.00	UNDP & MoIT	Gov Japan	Business to Business/ matchmaking event in Istanbul, a national public awareness and social media campaign and publication & dissemination of an advocacy report on social entrepreneurship	\$65,000.00
	MONITORING						
Sub-Total for Output 1							\$ 320,000
Output 2: Increased women's participation to the labor market through business skill development Gender marker 2:	2.1 Organization of 3 bootcamps for women entrepreneurs, businesses and/or women cooperatives	\$20,000	\$75,000	UNDP & MoIT	Gov Japan	2 weeks bootcamps to be organized either virtually or in place. Trainers fees, technical infrastructure, visibility activities, venue, catering, stationary (UNDP GL No: 75700) Tailor-made business development services of min. (UNDP GL No:71400)	\$95,000
	2.2 Business development services for 40 women entrepreneurs, businesses and/or women cooperatives (with additional export trainings)	\$10,000	\$65,000	UNDP & MoIT	Gov Japan		\$75,000
	2.3 Grant Scheme for 40 women entrepreneurs, businesses and/or women cooperatives		\$125,000	UNDP & MoIT	Gov Japan	Grant for entrepreneurs and cooperatives to cover needs such as business registration fees, machinery & equipment, raw material, commercialization, digitalization, e-commerce, standardization and work permit fees, etc. (UNDP GL No:72600)	\$125,000

	2.4. Supply Chain development and integration, strategic partnership building		\$32,993.22	UNDP & MoIT	Gov Japan	Consultancy services, networking activities to connect women entrepreneurs to the domestic, regional and international supply chains in manufacturing industry and retail & trade and/or e-commerce platforms (UNDP GL No: 71300,71800)	\$32,993.22
	MONITORING						
	Sub-Total for Output 2						\$327,993.22
Other Costs	HR, Visibility & Communication, Travel, etc.	\$150,000	\$150,000	UNDP	Gov Japan	HR, Visibility & Communication, Travel, Project Final Meeting, Publications, etc.	\$300,000
	UNDP Direct Project Costing	\$25,000	\$25,000	UNDP	Gov Japan	Programme/Operations Support Staff time & office rent of the project staff (UNDP GL No:71600, 71400, 72500, 71500)	\$50,000
	GPN Direct Support Service - GPN	\$20,000	\$00.00	UNDP	Gov Japan	GPN Direct Support Service – GPN (UNDP GL No: 74598)	\$20,000
General Management Support (8%)							\$81,439.46
PROJECT BUDGET TOTAL							\$1,099,432.68
Coordination Levy (1%)							\$10,994.32
GRAND TOTAL							\$1,110,427.00

Ministry of Industry and Technology	Ahmet Şimşek Deputy Director General	UNDP Turkey	Louisa Vinton Resident Representative
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INDICATIVE TIMELINE

Business to Social Cohesion Revised Activity Plan for 6 months Extension Request	Achivement rate as of 31.01.2022	Foreseen achievement by 31.03.2022	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
0. Preparatory phase and kick-off																				
Project Signature	100%	100%																		
Preparation Meetings	100%	100%																		
Identification of Provinces and beneficiaries	100%	100%																		
Call for proposal and contracting	100%	100%																		
1. Resilience of businesses/ cooperatives strengthened through tailor made business development services																				
1.1. Needs Analysis of Women Cooperatives	100%	100%																		
1.2. Business Development Consultancy Services	40%	70%																		
1.3. Identification of financing areas and provision of grants	50%	100%																		
1.4. Integration of women cooperatives into macro-level supply chains and matchmaking with large companies	50%	100%																		
1.5. Preparation of Roadmap and product inventory	100%	100%																		
1.6. Digital Platform Design, preparation and activation	10%	100%																		
1.7. Organization of B2B/ matchmaking event in Istanbul	0%	(New proposed activity)																		
1.8. Development, publication and dissemination of an advocacy report on social entrepreneurship, cooperation, responsible purchase	0%	(New proposed activity)																		
1.9. Capacity building for Ministry staff to take over the management of digital platform	0%	(New proposed activity)																		
1.10. Export Training for 40 cooperatives x 5 days x 2 times	0%	(New proposed activity)																		
2. Increased women's participation to the labor market through business skills development																				
2.1. Preparation and Organisation of bootcamps (3)	100%	100%																		
2.2. Business Development and Consultancy Services for selected beneficiaries	10%	60%																		
2.3. Identification of financing areas and provision of grants for selected beneficiaries	50%	100%																		
2.4. Integration of women entrepreneurs and businesses into macro-level supply chains and matchmaking with large companies	50%	100%																		
2.5. Development of strategic partnership with international/ national e-commerce platforms	0%	(New proposed activity)																		
2.6. Export Training: 40 women businesses, entrepreneurs and/ or cooperatives x 5 days x 2 times	0%	(New proposed activity)																		
Communication & Visibility																				
Communication & Visibility actions:	70%	100%																		
Awareness raising & social media campaign (awareness on Japan- Turkey collaboration and promotion of products by project beneficiaries)	0%	(New proposed activity)																		
Monitoring and Evaluation																				
Regular monitoring of activities	70%	100%																		
Impact assessment of business development and financial support provided to women cooperatives, businesses and entrepreneurs	0%	(New proposed activity)																		
Final Report	0%	100%																		

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